

PRESS RELEASE

William S. Hein & Co, Inc. Expands Sales Team, Hiring a Director of Sales

FOR IMMEDIATE RELEASE

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BUFFALO, NY, August 12, 2009 – William S. Hein & Co., Inc. is pleased to announce that Mr. Steven M. Roses will be joining our company as Director of Sales. Mr. Roses' experience in sales management and his reputation for building relationships with customers through a higher-level understanding of their needs, background and interests makes him an excellent fit with our company and a significant complement to our goal of providing the best customer service in our industry.

As Director of Sales at William S. Hein & Co, Inc., Roses will be responsible for strengthening our commitment to our customers by maintaining ongoing communication and building lasting relationships within the U.S. academic sector.

"I am excited to be working with a company that has such a wonderful reputation for surpassing customer expectations," said Roses. "Of utmost importance in my new role is my dedication to my customers and my passion to meet their needs."

Mr. Roses brings over fifteen years of experience in the legal publishing profession. Most recently, he served as U.S. Sales Manager in the Global Legal Products organization at Thomson Reuters Legal. In addition to his professional career, Roses is committed to his community in Maplewood, NJ where he serves as a volunteer for Big Brothers, Big Sisters of Essex, Hudson and Union Counties. He also co-authored a publication focused on securities litigation.

Mr. Roses graduated cum laude from Brandeis University in 1987 with a Bachelor of Arts degree, and subsequently received his Juris Doctor from Boston College Law School in 1990.

About William S. Hein & Co., Inc. – HeinOnline, a product of William S. Hein & Co., is one of the fastest growing online research databases, featuring more than 45 million pages of legal research material available in an online, fully searchable, image-based format. Now in more than 3,200 locations in over 150 countries, HeinOnline is the world's largest image-based legal research collection and contains more than nine centuries of legal history. William S. Hein & Co., Inc. has been serving the law library community for nearly 90 years. We are a highly respected publisher of original legal publications, a major reprinter of legal classics and out-of-print United States Government Printing Office documents, the world's largest distributor of legal periodicals, and a provider of a multitude of services to the law library community.

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